

MARTEL AG ST. GALLEN BECOMES NEW IMPORTER FOR SWITZERLAND

Strategic realignment of our Swiss distribution in partnership with one of the country's most respected wine merchants.

The historic Martel AG St. Gallen is taking over the import and distribution of our wines in Switzerland with immediate effect. As one of the most prestigious addresses for fine wine culture, this respected Swiss merchant house will carry a representative selection of our portfolio.

The initial allocation features our characterful Rieslings as well as the traditional varietal specialties crafted in our Haardt cellars.

The Portfolio Available at Martel:

The Riesling Collection: Led by the Haardt Riesling, the single-vineyard bottling from the Bürgergarten, and the Grosses Gewächs "Im Breumel" (GG).

The Varietal Specialties: Represented by the Haardt Muskateller and the Haardt Scheurebe.

The Prädikat Wines: A selection of our noble sweet Rieslaner Auslese from the Herzog vineyard.

This partnership combines our estate's artisanal, low-intervention approach with Martel AG's deep expertise and strong market presence, granting Swiss customers immediate access to the latest vintages of our collection.

