
DOUBLE SUCCESS IN BLIND TASTING: OUR ESTATE WINES SELECTED FOR LUFTHANSA FIRST CLASS AGAIN

Mandelring Scheurebe and Bürgergarten Muskateller from the 2025 vintage convince the panel in a blind selection process for the 2027 inflight program.

Two estate wines from our latest collection will be served on **Lufthansa First Class** long-haul flights throughout 2027. Both qualities from VDP.ERSTE LAGE® vineyards received the allocation during a blind selection process (First Class Tender).

Following the previous listing of our Herrenletten Weissburgunder, the airline once again features wines from our Haardt cellars.

The Wines and 2027 Boarding Schedule:

From February 2027: 2025 Mandelring Scheurebe | VDP.ERSTE LAGE® dry

The Haardter Mandelring vineyard yields a Scheurebe characterized by a distinct bouquet of ripe blackcurrant, grapefruit, and exotic fruit notes. This dry-style wine combines an intense aromatic profile with a crisp, mineral structure.

From June 2027: 2025 Bürgergarten Muskateller | VDP.ERSTE LAGE® dry

A classic from the Bürgergarten, displaying the variety's signature refined profile: intense notes of nutmeg blossom, fresh citrus fruits, and mint, underpinned by an animating spice. On the palate, the wine presents a clean, vibrant acidity.

We regard this selection in a blind tasting as a welcome validation of our consistent work in the vineyards and the careful, patient vinification of each individual grape variety.



